

The River School's Yacht Rock for Scholarship Sponsorships & Advertising



Advertiser/Sponsor: _____

Contact: _____

Address: _____

City, State, Zip: _____

Website: _____

Email: _____

Telephone: _____

CORPORATE SPONSORSHIPS

___ TITLE SPONSOR \$10,000

Brand name incorporated into event title, full-page color **advertisement** inside catalog cover, **virtual auction access**, and **business logo** featured on: event banner, auction invitation, virtual event recognition, auction packages, and newsletters.

___ EVENT SPONSOR \$5,000

Full-page color **advertisement** inside catalog cover, **virtual auction access**, and **business logo** featured on: event banner, auction invitation, virtual event recognition, auction packages, and newsletters.

___ LIVE AUCTION SPONSOR \$2,500

Full-page color **advertisement** in catalog, **virtual auction access**, and **business logo** featured on: event banner, auction invitation, virtual event recognition, auction packages, and newsletters.

___ SILENT AUCTION SPONSOR \$1,500

Full-page color **advertisement** in catalog, **virtual auction access**, and **business logo** featured on: event banner, auction invitation, virtual event recognition, auction packages, and newsletters.

___ RAFFLE SPONSOR \$1,000

Full-page color **advertisement** in catalog, **virtual auction access**, and **business logo** featured on: event banner, virtual event recognition, and newsletters.

BUSINESS ADVERTISING

Print advertisements are included in the Auction Catalog which is distributed to over 250 guests, families and friends in the local community and is available online.

___ Half Page **\$250** (5" wide x 4" tall)

___ Full Page **\$500** (5" wide x 8" tall)

___ Half Page & Logo on Event Banner **\$500**

___ Full Page & Logo on Event Banner **\$750**

Payment Details

___ Check Enclosed (make check payable to The River School)

___ Credit Card Number: _____ Expiration Date: _____

Please return this form, payment and artwork by January 15, 2022. Preferred ad format is full-color, press-ready PDF. All proceeds are designated for The River School Scholarship Fund. The River School is a 501c3 nonprofit organization (Federal Tax ID 52-2172713). Donations are tax-deductible to the extent allowed by law.

The River School, 4880 MacArthur Blvd NW, Washington DC, 20007

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